

SELINGROVE SPEEDWAY AND KEISTER FAMILY TO HONOR MEMORY OF FORMER DRIVER RON KEISTER MAY 14 WITH SUPER LATE MODEL EVENT PAYING \$5,200 TO WIN! \$34,000-PLUS PURSE POSTED FOR SECOND RON KEISTER MEMORIAL

SELINGROVE, Pa. – Selingsrove Speedway and the family of the late racer Ron Keister of New Berlin will honor his memory with the second running of the Big Wrangler Ranch Motorsports Ron Keister Memorial for super late models paying \$5,200 to win at 7 p.m. Saturday, May 14.

Keister was a 28-year-old late model competitor in 1976 when he lost his life in a racing accident at the Snyder County oval.

In addition to the hefty winner's share, the 52-lap main event will offer more than \$34,000 in prize money and contingencies for a non-sanctioned late model race. The runner-up will earn \$4,000, with \$3,000, \$2,500, and \$2,000 posted for drivers finishing in the top five positions. The race will pay a minimum of \$1,000 back to the 12th-finishing driver and \$400 to start!

Time trials, heats, and B-Mains will be the qualifying format to set the 24-car starting grid plus two provisionals. The fast qualifier, heat and B-Main winners, hard charger and leader of lap 11 in the A-main will earn \$110 bonuses.

Keister was a crew member on former champion Paul Long's late model team before his father Eugene Keister fielded the No. 11 for Ron. A standout kart and snowmobile racer, Keister showed early promise as a dirt track racer until tragedy struck on April 10, 1976. In the first late model heat race that night his car made contact with the outside guardrail on the backstretch and was then struck broadside by another car, according to published reports.

Keister was a 1966 graduate of Mifflinburg Area High School where he was a star football player who campaigned the No. 52 on his jersey. He later enrolled and graduated from Penn State University in 1974 with a degree in architectural engineering. At the time of his accident he was married and the father of two children.

Keister's former numbers 11 and 52 will serve as tributes—\$5,200 to win and \$110 qualifying bonuses—on May 14 at Selingsrove Speedway. The limited late models will also compete in a 20-lap main event.

Keister's brother Randy along with Randy's wife Jody and son Michael continue the family's racing tradition as the owners of the super late model No. 22 driven by Herndon's Brett Schadel, who already picked up an early season win at Selingsrove on April 24.

The inaugural Ron Keister Memorial in 2019 was won by Rick Eckert of York after a late-race pass by Mason Zeigler of Chalk Hill. The event was not held the past two years due to the COVID-19 pandemic.

For the latest news, results, and race status, visit selingsrovespeedway.com or follow us on Twitter and Facebook. The speedway office can also be reached at 570.374.2266.

SELINGROVE SPEEDWAY RACE INFORMATION FOR SATURDAY, MAY 14, 2022:

RACING:

Super Late Models
Limited Late Models

TIMES:

Pit Gates: 4PM
Grandstand Gates: 5PM
Qualifying: 7PM

ADMISSION:

Adults \$20
Students (12-17): \$15
Kids 11 & Under FREE GA
Pit Passes (All Ages) \$30

Purse for Big Wrangler Ranch Motorsports Ron Keister Memorial for Super Late Models Saturday, May 14, 2022: 1) \$5,200 2) \$4,000 3) \$3,000 4) \$2,500 5) \$2,000 6) \$1,800 7) \$1,600 8) \$1,400 9) \$1,300 10) \$1,200 11) \$1,100 12) \$1,000 13) \$900 14) \$800 15) \$750 16) \$700 17) \$650 18) \$600 19) \$550 20) \$500 21) \$450 22-26) \$400